Privacy Policy

Allison Medical, Inc. ("Allison Medical," "we," "our," or "us") respects your privacy. This Privacy Policy describes how we collect, use, and protect personal information through our website www.allisonmedical.com (the "Site"). By using our Site, you consent to this Privacy Policy.

1. Who We Are

Allison Medical, Inc. 8091 Shaffer Parkway Littleton, CO 80127 USA Phone: 1-800-886-1618

Contact: Use our Contact Form

2. Information We Collect

We collect only limited information necessary to respond to your inquiries and operate our business. This includes:

- Name
- Email address
- Company name
- Phone number

We may also collect non-identifiable information such as browser type, IP address, and general usage analytics via cookies or Google Analytics.

We do not collect health-related information, financial data, or sensitive personal information.

We do not knowingly collect information from minors under 13 years of age.

3. How We Use Your Information

We use the information we collect for:

- Responding to customer service or product inquiries
- Managing internal records and correspondence
- Improving our website and user experience through aggregated analytics
- We do not sell, rent, or share your personal information with outside advertisers or unrelated third parties.

4. Legal Basis for Processing

Allison Medical processes personal data only where reasonably necessary for legitimate business purposes, such as responding to inquiries or managing customer relationships. We rely on user consent when visitors voluntarily submit personal information through our contact form.

5. Third Parties and Service Providers

We may share limited personal information with trusted service providers that help us operate our business - for example, customer relationship management (CRM) systems or website hosting services. These providers are contractually required to safeguard personal information and use it only for providing their services to us.

Allison Medical will provide a list of key providers upon request

6. International Data Processing and Transfers

Our website and business operations are based in the United States, and any personal information collected through our Site is processed and stored in the U.S. By using this Site and submitting your information, you acknowledge and consent to the transfer, processing, and storage of your data in the United States, where privacy laws may differ from those in your country of residence.

7. Cookies and Tracking Technologies

Allison Medical uses cookies and similar technologies on our website www.allisonmedical.com to improve your browsing experience and help us understand how our Site is used.

Cookies are small text files stored on your device when you visit a website. We use them to:

- Measure website traffic and performance using Google Analytics
- Remember basic site preferences where applicable
- Improve the functionality and usability of our Site
- We do not use cookies for advertising, profiling, or remarketing purposes.
- You can control or disable cookies through your browser settings. Most browsers
 allow you to block or delete cookies, though doing so may affect how certain parts
 of our Site function.

By continuing to use our website, you consent to our use of cookies as described in this notice.

8. Data Storage and Security

We store personal data with third-party service providers that maintain reasonable administrative and technical safeguards.

Although no online service can guarantee complete security, we take commercially reasonable steps to protect your information against unauthorized access, use, or disclosure.

9. Data Retention

We retain personal data for up to five (5) years after collection or the last interaction, unless a longer retention period is required by law or necessary for legitimate business purposes.

After that period, data is securely deleted or anonymized.

10. Your Privacy Rights

You may request to access, correct, or delete your personal information, or opt-out of having your information shared, by contacting us through our <u>Contact Form</u>.

We will honor any applicable rights under Colorado and other U.S. privacy laws, including the right to request that we do not sell or share your information.

Children's Privacy and Parental Rights

Our website and products are not directed toward children under 13 years of age, and we do not knowingly collect personal information from them. If a parent or guardian believes that their child has provided personal information to us without consent, please contact us immediately through our <u>Contact Form</u> or by phone at 1-800-886-1618. Upon receiving such a request, we will promptly review and delete the child's personal information from our records.

11. Links to Other Websites

Our Site may contain links to other websites operated by third parties. We are not responsible for the privacy practices or content of those external sites. Please review their privacy policies before providing any personal information.

12. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last Updated" date at the top of this page indicates when changes were made. Continued use of our Site after changes are posted constitutes your acceptance of those changes.

13. Contact Us

If you have questions or concerns about this Privacy Policy or your personal information, please contact us via our <u>Contact Form</u> or by phone at 1-800-886-1618.